





La nuova crema colorante per capelli Echos Color, formulata senza Resorcina e Parafenilendiamina, contiene estratto di Tè Verde antiossidante, Olio di Tsubaki protettivo e Olio di Dattero remineralizzante.

Offre intensità, lucentezza e durata nelle 75 tonalità di colore.

#### **NOVITÀ TECNICHE**

- Ogni tonalità della nuova colorazione EchosColor copre i capelli bianchi al 100%.
- In particolare i nuovi Pure Naturals .0 e Ice Naturals .0 Ice, donano una copertura compatta e profonda dai riflessi estremamente naturali e naturali freddi, anche su capelli bianchi e grossi.
- Le innovative tonalità fredde Cold Brown .7 Cold e Extra Cold .11 garantiscono controllo e neutralizzazione dei toni caldi indesiderati.
- Scopri l'innovativa serie Pure Colors per liberare la creatività e la nuova serie 12/ Blonde Extra Lift anti-giallo, che arriva fino a 5 livelli di schiaritura.

.0	NATURALI PURI	MIX RATIO
.0 Ice	NATURALI FREDDI	
.11	EXTRA FREDDI	
7 Cold	MARRONI FREDDI	
.7	MARRONI / SABBIA PURI	
.32	NUDE BEIGE	
72	MARRONI CALDI	1:1,5 50ml Echos Color  75ml Echos Oxy min 30–35 tempo di posa
.3	DORATI PURI	
.34	DORATI RAME	
.43	RAME DORATI	
.4	RAMATI PURI	
.44	RAMATI EXTRA	
.66	ROSSI PURI	
.666	ROSSI EXTRA	
.55	MOGANO PURI	
.22	VIOLA PURI	
.26	VIOLA ROSSI	
Colori Puri	ROSSI - ARANCIO - ORO - TURCHESE INDACO - VIOLA - CENERE - TRASPARENTE	

12/ BLONDE EXTRA LIFT

50ml Echos Color
100ml Echos Oxy
min 45–50
tempo di posa

1:2



The new hair colouring cream Echos Color, formulated without Resorcinol and Paraphenylenediamine, contains antioxidant Green Tea extract, protecting Tsubaki Oil and remineralising Desert Date Oil.

It offers intensity, shine and long-lasting in the new 75 color shades.

#### **TECHNICAL INNOVATIONS**

- Every shade of the new EchosColor line covers up to 100% grey hair.
- In particular, the new Pure Naturals .0, and Ice Naturals .0 Ice, give a solid and deep coverage with extremely natural and natural cold reflects, including on grey and coarse hair.
- The innovative cold shades Cold Brown .7 Cold and Extra Cold .11 ensure control and neutralization of undesired warm tones.
- Discover the innovative Pure Colors series to unleash the creativity and the new 12/ Blonde Extra Lift anti-yellow series, that reaches up to 5 levels of lightening.

12/ BLONDE EXTRA LIFT



.0	PURE NATURALS	MIX RATIO
.0 Ice	ICE NATURALS	711
.11	EXTRA COLD	
.7 Cold	COLD BROWN	
.7	PURE BROWN / PURE SAND	
.32	NUDE BEIGE	
.72	WARM BROWN	
.3	PURE GOLD	1:1,5
.34	GOLD COPPER	50ml Echos Color
.43	COPPER GOLD	0
.4	PURE COPPER	75ml Echos Oxy
.44	EXTRA COPPER	
.66	PURE RED	min 30-35
.666	EXTRA RED	processing time
.55	PURE MAHOGANY	
.22	PURE VIOLET	
.26	VIOLET RED	
Pure Colors	RED-ORANGE-GOLD-TURQUOISE INDIGO-VIOLET-ASH-CLEAR	

1:2

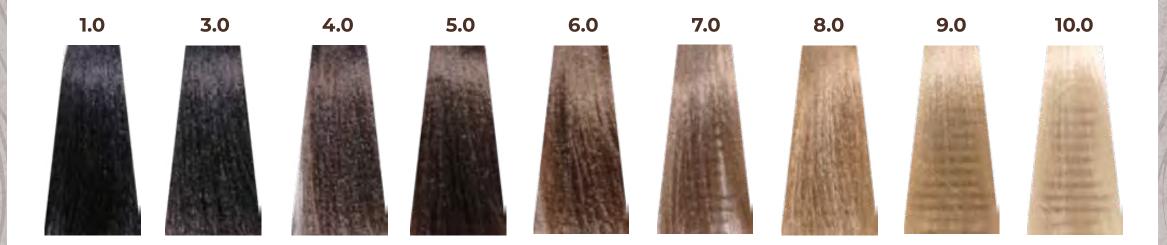
50ml Echos Color

100ml Echos Oxy

min 45-50

processing time

## **PURE NATURALS**



## **ICE NATURALS**



# **EXTRA COLD**





**4.7** Cold



Καστανό Μεσαίο Καφέ Ψυχρό

**5.7** Cold



Καστανό Ανοιχτό Καφέ Ψυχρό

6.7 Cold



**7.7** Cold



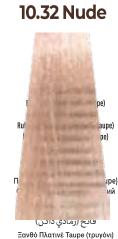
8.32 Nude



Ξανθό Ανοιχτό Taupe (τρυγόνι)

9.32 Nude

العادج رزمادي داخي) Ξανθό Πολύ Ανοιχτό Taupe (τρυγόνι)



**PURE SAND** 

**PURE BROWN** 













**WARM BROWN** 



Καστανό Μεσαίο Καφέ Ζεστό

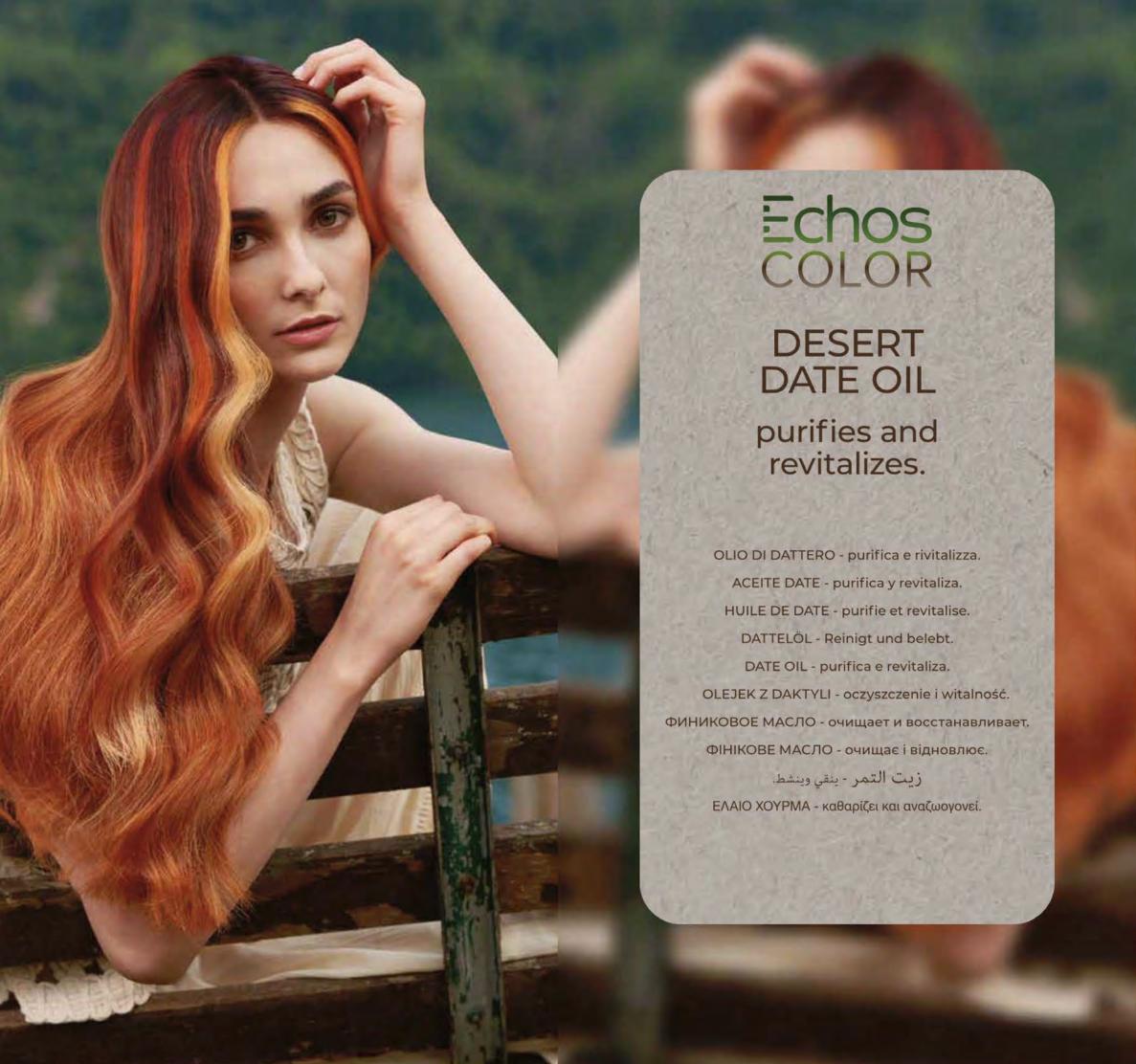


Ξανθό Σκούρο Καφέ Ζεστό

6.72



Ξανθό Μεσαίο Καφέ Ζεστό



# PURE GOLD



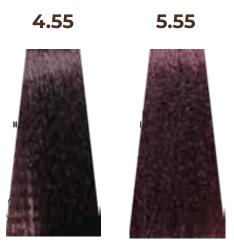


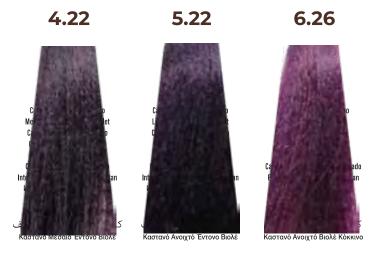
# Echos

TSUBAKI OIL

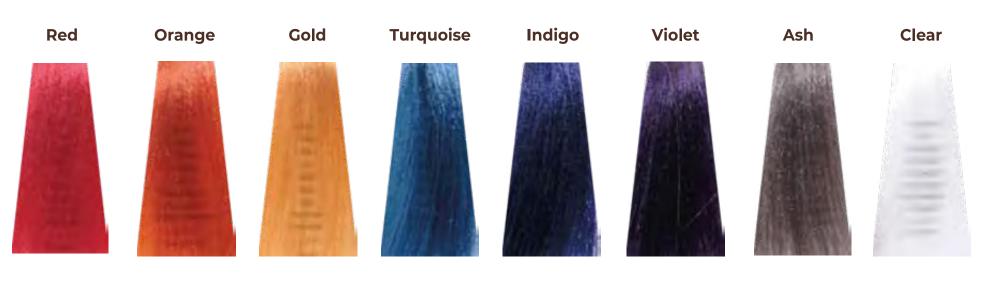
softens and gives shine.

## **PURE VIOLET**





## **PURE COLORS**



**BLOND EXTRA LIFT** 

12/0 12/22 12/88 12/11

**BLOND EXTRA LIFT RESULTS** ON NATURAL HAIR LEVEL 6

12/0 12/22 12/11 12/88

